

# we couldn't do it without you!



**Thank you for your support, we really value your membership.**

Your membership is important, it helps us develop awareness of Retail Interiors as a specialist industry amongst members, clients and the general market - something that benefits us all.



## additional member benefits

We are delighted to offer you additional member benefits in 2018, through our media partnership with Tangible as part of ICG.

### **20% off advertising:**

- Print brand ads
- Online banner ads
- Content writing and amplification
- Sharing stories in NZ retail and the registers
- Sharing or sending email newsletters
- Video creation

### **10% off graphics:**

- Design
- Rebranding
- Websites
- Photography
- Catalogues

### **10% off print:**

- Business cards
- Brochures
- Booklets
- Catalogues
- Magazines

### **10% off display:**

- Window graphics
- Wall graphics
- Decals
- Point of sale
- Free standing display units

### **10% off Vehicle Signage**

- Vehicle graphics
- Car wrapping

**To access these benefits, please contact:**

**Anita Hayhoe** for Advertising & Graphics  
Commercial Manager NZ Retail & The Register  
anita@tangible media.co.nz

**David Ashton** for Print  
Account Director ICG Print  
david.ashton@icg.co.nz

# maximise your membership

The RIA exists to promote, celebrate and support excellence in NZ retail interiors through facilitation of events to foster networking opportunities, celebrating success with the Red Awards and keeping you up to date with new news via Shelflife, our industry newsletter.

We value your membership and want you to get the most out of it. Here are a few things you can do to help maximise your investment:

## **Review your member directory listing:**

As part of your membership, you have a company listing on the RIA website. The information on the directory can be updated at anytime.

Please review your listing [here](#). Is it current and relevant?

There is the opportunity to include photos of recent projects or new products and a summary of what makes you different.

## **Attend RIA networking events:**

Throughout the year we facilitate industry networking functions and events. It's a great opportunity to catch up with your peers and learn more about topical industry

Attendance is free for RIA members and your team. If you can't make it along, please extend the invitation to your colleagues.

## **Celebrate your work:**

Tell us what you are up to; projects you're proud of, challenges you've overcome or collaborations that have been successful.

There are many ways we can support you and your projects:

- As News on the RIA Website
- Case studies in Shelflife
- Through social media
- As case studies
- Everyone loves a new news and we like to share.

**We are here to help, please contact us today.**

**Liz Rikard-Bell**  
Executive Officer

**P** 021 182 3454  
**E** [info@nzria.co.nz](mailto:info@nzria.co.nz)  
**W** [nzria.co.nz](http://nzria.co.nz)  
[redawards.co.nz](http://redawards.co.nz)

# member benefits

- A complimentary company listing in the members directory on the Retail Interiors Association website [nzria.co.nz](http://nzria.co.nz)
- The opportunity to network with retailer designers, shopfitters & suppliers and gain valuable industry insights at Retail Interiors Association events. These events are free of charge for members
- The credibility of belonging to an organisation that actively promotes and supports the retail interiors industry.
- Use of the Retail Interiors Association members' logo for use on members company websites, email signatures and promotional material.
- Free industry subscriptions to:
  - NZ Retail magazine – New Zealand's dedicated magazine for retailers
  - The Register – Retail news, insight, profiles and case studies
- Discounted entry fees into the annual RED Awards, New Zealand's Premier Retail Design Awards.
- A subscription to Shelflife, our industry magazine, for details on events, new news, trends and project case studies

**retail interiors**  
association

# meet the team

Representing you on the board this year:



**Michael Eden**  
(President/Treasurer)  
michaelE@gdmgroup.biz



**Lisa Donaldson**  
(Vice President)  
lisa@retailx.co.nz



**Mark Tyrrell**  
mark@millerstudios.co.nz



**David Muir**  
david@ellerymuir.co.nz



**Nick Turpin**  
nick@dimensionshopfitters.co.nz



**Natalie Snowden**  
Natalie.Snowden@context.net.nz



**Simon Dickson**  
michaelE@gdmgroup.biz



**Liz Rikard-Bell**  
Executive Officer  
info@nzria .co.nz

## introducing our executive officer

2018 is all about execution of new ideas, plans and opportunities to support and promote and retail design, shopfitting and supply.

To help enable this we are delighted to have Liz Rikard-Bell joining the RIA team as Executive Officer. Liz has an extensive background in retail store development and visual merchandising, working for global retailers, Best Buy, Next and Louis Vuitton.

Liz will be the day to day face of the association. She's here to help and looking forward to working with you.

## a big thanks to our sponsors

The RIA is a non profit association. Thanks to the generous support of our sponsors, we enjoy industry relevant networking events and celebrate NZ retail design and shopfitting through the Red Awards.

